

FOR IMMEDIATE RELEASE

## YNCU RECOGNIZED AS TOP EMPLOYER FOR WATERLOO REGION IN 2025

YNCU's recognition as a top employer reflects its pivotal role in supporting the region's vibrant economic and social ecosystem

**KITCHENER, ON | January 14, 2025** - Your Neighbourhood Credit Union (YNCU) is proud to announce its designation as one of <u>Waterloo Area's Top Employers for 2025</u>. This award recognition highlights YNCU's unwavering commitment to creating an exceptional workplace and fostering a strong sense of community within one of Canada's fastest-growing regions.

Organized by Mediacorp Canada Inc., the annual competition celebrates employers in the Kitchener-Waterloo area who lead their industries in providing outstanding workplaces. YNCU's innovative workplace culture, focus on employee well-being and dedication to community involvement were key factors in earning this accolade.

"We are deeply honoured to be named one of Waterloo Area's Top Employers, a testament to our belief that our employees are the heart of YNCU," says Lisa Colangelo, Chief Executive Officer, YNCU. "This recognition reflects our commitment to creating a workplace where our team thrives both personally and professionally while contributing meaningfully to the communities we serve. At YNCU, we're not just building a workplace - we're building a community."

As Canada's fastest-growing community, the Kitchener-Waterloo area attracts top talent and innovation. YNCU's recognition as a top employer reflects its pivotal role in supporting the region's vibrant economic and social ecosystem.

"This year's Waterloo Area's Top Employers lead the way in creating a sense of belonging that comes from building community," says Kristina Leung, managing editor at Mediacorp. "It takes only small initiatives on an employer's part, such as providing paid time off to volunteer or matching charitable donations, to help employees take an active role in shaping their community while building friendships at work. These employers make it easier for staff to give back to the community through well-organized programs."

Employers are evaluated against organizations of similar size and industry based on eight key criteria that highlight excellence in workplace practices: workplace environment; work atmosphere and social initiatives; health, financial, and family benefits; vacation and time off policies; employee communications; performance management; training and skills development; and community involvement.

To learn more about YNCU, please visit, vncu.com/.

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## **ABOUT YNCU**

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2.8 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

Website: https://www.yncu.com/

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